

TRULY
HARD SELTZER

CITRUS VP



Wrap In-Market Date: 3/27

12oz Cans & Trays In-Market Date: 5/22



CITRUS VP DETAILS

Product Dimensions

	QTY	Length (in)	Width (in)	Height (in)	Gross Weight (lb.)	Pallet Info
12oz Slim Can	1	6.13	2.26	2.26	0.81	-
12pk Slim Can Wrap	12	9.08	6.75	6.19	9.9	-
12oz Slim Can/12pk Tray	24/2	14.13	9.38	6.44	20.0	13 cases/layer 8 layers high



12oz Slim Can
Truly Lime



12oz Slim Can
Truly Grapefruit

Item Numbers

Product	SKU	UPC	PTC	Shelf Life
Truly Lime 12oz Slim Can		087692004233		6 months
Truly Grapefruit 12oz Slim Can		087692004363		6 months
Truly Lemon 12oz Slim Can		087692005315		6 months
Truly Citrus Squeeze 12oz Slim Can		087692011842		6 months
Citrus 12pk VP Wrap	PD1073	087692004240	\$17.99-\$20.99	6 months
Citrus 12pk Tray		087692004523		6 months



12oz Slim Can
Truly Lemon



12oz Slim Can
Truly Citrus Squeeze

Nutritional Info

Flavor	Serving size	% Juice	Calories	Fat	Cholesterol	Sodium	Carbs	Fiber	Sugar	Added sugars	Protein	Vitamin D	Calcium	Iron	Potassium
Lime	12oz	<1%	100	0g	0mg	55mg (2%)	3g (1%)	0g	1g	<1g (0%)	0g	0mcg	0mg	0mg	0mg
Grapefruit	12oz	<1%	100	0g	0mg	30mg (1%)	2g (1%)	0g	1g	<1g (0%)	0g	0mcg	0mg	0mg	0mg
Lemon	12oz	<1%	100	0g	0mg	55mg (2%)	2g (1%)	0g	1g	<1g (0%)	0g	0mcg	0mg	0mg	0mg
Citrus Squeeze	12oz	2%	100	0g	0mg	55mg (2%)	3g (1%)	0g	1g	1g (0%)	0g	0mcg	0mg	0mg	0mg



Wrap, 12x12oz Slim
Can, Truly Citrus VP



Tray, 2x12pk 12oz
Sleek Can,
Truly Citrus VP